



SEPTEMBER 28-OCTOBER 1, 2016
PHILADELPHIA MARRIOTT DOWNTOWN, PA

RENEW
EXPLORE
ADVANCE
CONNECT
HOPE

We've taken what rehab nurses value most in our conference and made it even better!

Exhibitor Prospectus

Access the Leaders in Rehabilitation Nursing

We represent nearly 5,600 nursing specialists in rehabilitation nursing nationwide. It is our mission to promote and advance professional rehabilitation nursing practice through education, advocacy, collaboration, and research to enhance the quality of life for those affected by disability and chronic illness.

Come join us and show attendees the cutting-edge discoveries and the latest they need to provide the best care to their patients.

When you exhibit at ARN Annual Educational Conference, you have the opportunity to meet one on one with leaders, decision makers, and front line healthcare professionals in rehabilitation.

Exhibit Opportunities

ARN offers standard 10-ft x 10-ft booths that can be ordered as a single space or combined with additional booths to create an even greater presence. The following are provided to all exhibitors:

- standard 7-in. x 44-in. identification sign with the exhibitor's name, city, and state (one sign per booth)
- 8-ft-high back wall and 33-in. divider rails
- exhibit listing in the conference guide, in the mobile app, and on the ARN website
- discounted advertising in the conference guide
- four exhibit badges per booth.

Space Assignment

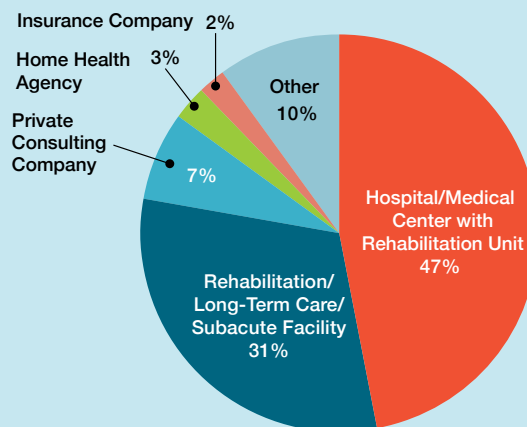
Space will be assigned according to the date on which the contract and deposit are received, the availability of the requested area, the amount of space requested, special needs, and compatibility of exhibitors' products.

Official Contractor

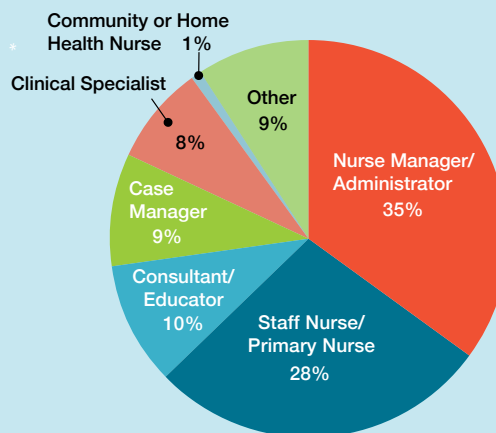
The official contractor will maintain a service desk in the Resource Center area at the time of installation and removal of exhibits. Exhibitors' information kits will be available online approximately 60-90 days before the conference.

Reserve your exhibit space! Visit the exhibit page at rehabnurse.org to download an exhibit application.

ARN Demographics



Current Practice Settings



Current Positions

Exhibit Fees

- 10-ft x 10-ft exhibit space \$1,650
- 10-ft x 20-ft exhibit space \$3,300
- Corner booth fee \$100

IRC participants receive a \$500 discount.

Institutional Booth Package

Facilities and not-for-profit organizations can purchase a booth package to save money on booth furnishings and conference registration. The booth package includes

- 10-ft x 10-ft exhibit space
- carpet, one table, two chairs
- one full ARN conference registration.
(Approximate value \$500)

- Institution package \$1,900
- Corner booth fee \$100

Resource Center Schedule

Exhibits will be located in Franklin Hall at the Philadelphia Marriott Downtown in Philadelphia, PA.

Wednesday, September 28

8 am–3 pm Exhibit Setup and Registration

4–5:30 pm Opening Reception in the Resource Center

Thursday, September 29

7 am–3:30 pm Resource Center Opens with Exhibits and Posters

7–8:30 am Breakfast

12:30–2:30 pm Lunch for Purchase

Friday, September 30

7–11 am Resource Center Open with Exhibits and Posters

7–8 am Breakfast

10:30–11:30 am Break

11:30 am–3 pm Exhibit Teardown

Exhibits must be dismantled and removed from the exhibit area by 3 pm.

Hours are subject to change. Although the Resource Center will remain open, exhibitors are not required to staff their booths outside of the meals and breaks published above.

Companies interested in exhibiting should contact Joey Maginot, Manager, Professional Relations & Development, at jmaginot@rehabnurse.org or 847.375.4873

Housing information

A block of rooms is being held for the ARN Annual Educational Conference through October 2, 2016, at

Philadelphia Marriot Downtown
1201 Market Street
Philadelphia, PA 19107

The special rate is \$229 (single/double).

For reservations, call 215.625.2900.

Marketing Opportunities

Enhance your visibility and drive attendees to your booth at ARN's 2016 Annual Educational Conference. Make this your most successful conference by inviting ARN attendees to your booth through use of a room drop, an advertisement in the conference guide, or a promotional mailing to the list of preregistered attendees—or all three.

Room Drop

Your promotional piece is delivered to all attendees staying at the host hotel.

Participation in this program

- reaches each attendee directly
- increases traffic to your booth
- promotes your company's presence at the conference.

The fee to participate is \$3,000.

A minimum of three participants are required. Room drops will not be available if there are not enough participants. If room drops are cancelled due to low participation, a full refund will be issued.

Conference Guide Advertising

This valuable publication is viewed by attendees throughout the conference by providing all the “need to know” information. In addition, it provides a terrific take away which is often referred to throughout the year!

Deadline for space reservations: June 1, 2016

Materials deadline: July 3, 2016

**Dates are subject to change.*

Attendee Mailing List

The list of preregistered attendees is available to all exhibitors for purchase. The mailing list (for one-time use only) allows the exhibitor to send a promotional piece or mailer to preregistered attendees in advance of the conference.

The fee for an attendee mailing list is \$500. The list of preregistered attendees will be distributed approximately 1 month before the conference.

Access the Leaders in Rehabilitation Nursing

Product Theater

Product Theaters provide an excellent opportunity to present information to a large group of ARN conference attendees at one time. For optimal scheduling, reserve your session early.

Product Theaters are available for up to three exhibitors to showcase company products, services, or programs in 30-minute segments in a designated area in the Resource Center. The fee includes a podium, microphone, screen, LCD projector, and theater-style seating for 50 attendees.

Product Theater Fee

IRC participant rate	\$4,500
Standard rate	\$5,000



Important Dates and Deadlines for Exhibitors

Upon Booth Application

June 1, 2016	Deadline for company description for the ARN website and conference guide Deadline for commitment for support opportunities (to be included in the brochure)
June 1, 2016	Deadline for space reservation for advertising in the conference guide
July 1, 2016	Full payment must be received for exhibit space
August 2, 2016	Deadline for room drop and conference guide advertising materials (all materials must be preapproved)
September 12, 2016	Deadline for housing reservations Deadline to sign up for badges